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Our	WHO/SNI-04	Your
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Zeichen:		На Ваш
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Date: 17 April 2024

Ms Helen Söber
Adviser
European Union Affairs and International Co-
operation Department
Ministry of Social Affairs
Suur-Ameerika 1 Tallinn 10122
Estonia

Dear Ms Söber,

WHO European Forum on Commercial Determinants of NCDs

Brussels, Belgium, 12 June 2024

I am writing to inform you about the upcoming WHO European Forum on Commercial Determinants of NCDs (noncommunicable diseases), scheduled to take place on 12 June 2024 in Brussels, Belgium. This forum is being hosted by the Ministry of Health Belgium. During the forum, a new WHO publication on the commercial determinants of NCDs in the WHO European Region will be presented. It aims to highlight facts about the commercial determinants of NCDs, and the strategies and techniques used by commercial actors to delay and weaken NCD-related policies. Furthermore, it proposes policy considerations to better protect the development or implementation of NCD policies from the impacts of industry interference.

As part of the event, we invite Member States, leading topic experts, and representatives of civil society to reflect on their experiences with industry involvement in NCD-related policies. The forum should offer a platform for stakeholders to address this pressing public health challenge.

To ensure comprehensive representation from your country, we kindly request that you nominate two delegates to participate in the forum. We particularly encourage the participation of one delegate with expertise in NCD-related policies and another delegate with expertise in conflict of interest and health policies. Please provide us with the names, official positions and titles, and email addresses of the proposed participants at your earliest convenience. For your reference, a scope and purpose document has been attached.

The working language for the event will be English with simultaneous interpretation in Russian. To facilitate the nomination process, we kindly request that your response is addressed to Ms Kathrin Hetz (hetzk@who.int) with a copy to Ms Elvira Kusenova (kusenovae@who.int). The nominated delegates will receive the WHO report prior to the meeting to review the draft and to share feedback. Therefore, we would appreciate receiving your country's nominations no later than 30 April 2024.

Thank you for your attention to this matter. We look forward to your active participation in this important event

Sincerely yours,



Dr Gauden Galea,
Special Adviser to the Regional Director on NCDs and Innovation

Encl.:

Scope and purpose

Copy for information to:

Ms Triin Uusberg, Head, European Union Affairs and International Co-operation Department, Ministry of Social Affairs, Suur-Ameerika 1 Tallinn 10129, Estonia

H.E. Ms Riia Salsa-Audiffren, Ambassador Representative of the Republic of Estonia, Permanent Mission of the Republic of Estonia to the United Nations Office and other international organizations in Geneva, Chemin du Petit-Saconnex 28A Genève CH-1209, Switzerland

H.E. Mr William Mart Laanemäe, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of Estonia, Frederiksgade 19, 4th floor Copenhagen K 1265, Denmark

Ms Kristina Köhler, Liaison Officer, WHO Country Office, Paldiski Road 81 Tallinn 10617, Estonia