



**Joint meeting of the Education, Science and Culture Committee
and the Economics, Energy and Innovation Committee of the Baltic Assembly**
10–11 September 2026, Lithuania

Preliminary programme

Thursday, 10 September

Arrival and accommodation of the delegations
Hotel TBC

19:00 **Dinner at restaurant TBC**

Friday, 11 September

9:00-9:55 **Internal meeting of the Education, Science and Culture Committee and
the Economics, Energy and Innovation Committee of the Baltic Assembly**

10:00–11:30 **Advancing the Baltic creative economy and tourism competitiveness
through a shared cultural identity**

- Strengthening awareness of Baltic identity among residents, tourists, and international audiences
- Joint actions to strengthen the cultural and creative economy in the region
- Moving forward with international marketing and communication strategy for the Baltic region (*BA recommendation*)
- Enhancing Baltic cultural identity through a unified tourism strategy (*BA recommendation*)
- Enhancing Baltic tourism competitiveness through joint action

Chaired by Chair of the Economics, Energy and Innovation Committee **Mr Marek Reinaas**

Introductory report on tourism and economic growth in the Baltic States:¹

- **Dr Deimena Montvydaitė**, Researcher at Klaipėda University, TBC

Governmental positions of the Baltic States:

- *Estonian view*
- *Lithuanian view*
- *Latvian view*

Debates

Conclusions for the BA recommendations

¹ Read more here: <https://sciendo.com/pdf/10.15544/mts.2023.40>

11:30–13:00

Promoting responsible and innovative Artificial Intelligence in education and research across the Baltic States

- Harnessing the opportunities and addressing the challenges of Artificial Intelligence in education in the Baltic States
- Strengthening Baltic competitiveness through Artificial Intelligence research and innovation
- Ensuring responsible, ethical, and trustworthy use of Artificial Intelligence in the Baltic region
- Developing a common Baltic vision on AI in the Baltic States

*Chaired by Chair of the Education, Science and Culture Committee **Ms Margit Sutrop***

Introductory report on AI use in higher education of the Baltic Sea region:

- **Assoc. Prof. Aivars Spilbergs**, Head of the Department of Economics and Finance at the University of Latvia's Bank School (Banku Augstskola), TBC

Governmental positions of the Baltic States:

- *Estonian view*
- *Lithuanian view*
- *Latvian view*

Debates

Conclusions for the BA recommendations

13:00–14:00

Lunch at TBC

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