



PADELSPORT GLOBAL

A New, Unified Global Ecosystem

General introductory statement for institutional, professional, strategic and economic dialogue

SPORT & SOCIETY - TWO EQUAL PILLARS. ONE GLOBAL ECOSYSTEM.

Over the past period, I have significantly developed the foundations of the PadelSport initiative that was previously presented. As a result of this work, we are no longer speaking simply about an international domain network, but about a unified global sport, social, digital and economic ecosystem built on an entirely new concept.

The system is based on a consistently structured PadelSport naming architecture. The network covers every country in the world and their capitals, as well as all 50 states of the United States and their state capitals, while also incorporating regional, city-level and functional domain layers. The entire architecture follows the same easily recognizable logic: PadelSport + geographic area or PadelSport + function.

The purpose of this structure is not to create more than a thousand separate websites. Quite the opposite: the domain names are different gateways into one shared system. A single global technology, data and service core can support countries, cities, clubs, players, service providers, institutions and business partners.

The system is built on two missions that are equally important to me.

The first is to support the development of padel as a sport. The aim of the initiative is to contribute to the international growth, visibility and accessibility of padel through technological, communication, community and business infrastructure. Through this network, I would like to support the work of the International Padel Federation - FIP - and the global development of padel. PadelSport does not seek to assume the official functions of any sports federation, and it would communicate an official FIP partnership or endorsement only if a genuine institutional basis for such a relationship is established.

The second, equally important pillar is the social power of sport. The system gives an independent place to equal opportunity, inclusion, support for young people, healthy lifestyles, community building, sustainability, development and peace. Through this, PadelSport Global aims to make visible social objectives that are consistent with the international development and social aspirations represented by the United Nations. This does not constitute UN endorsement or an official UN partnership; the objective is to support these values and help give them practical expression through sport.

For this reason, the defining principle of the PadelSport Global identity is:

Sport & Society - Two Equal Pillars. One Global Ecosystem.

At the same time, throughout the development process I consciously sought to ensure that the system would not be valuable only to the direct participants of the sport. A substantial economic ecosystem can develop around padel: clubs, court builders, manufacturers, retailers, hotels, travel service providers, media, technology companies, education providers, health and performance-focused services, insurers, banks, financiers, investors and many other businesses.

For this reason, the domain architecture and the operating model built behind it already provide dedicated areas for booking, club operations, payments, data, technology, academies, competitions, media, community, marketplace activity, travel, health, business relationships, investment, financial services, infrastructure, procurement, institutional cooperation, research, social programs, sustainability and workforce connections.

The goal is for a hotel, travel agency, sporting-goods manufacturer, retailer, nutrition or healthy-lifestyle business, technology company, bank, investor or other service provider not to see an isolated advertising surface, but to be able to find its own natural place within the same global ecosystem.

This structure is also important from a business perspective. A shared identity, data, booking, payment and technology system can reduce unnecessary duplication, accelerate the activation of new markets, simplify the user journey and enable more consistent partner operations. For economic participants, this can create a more predictable digital environment, clearer points of connection and new opportunities for business cooperation.

Simplicity was an especially important consideration in the design of the user experience. Wherever a user is in the world, the same basic logic can apply. There is no need to learn an entirely new system in every country or for every service. The same naming structure, the same navigational thinking and the same service logic can help users quickly find the appropriate club, court, event, service provider, travel opportunity or business partner.

A less visible, but in the long term extremely important, part of this unified logic is the shared communication and correspondence structure. The geographic and functional domain system makes it possible for countries, cities, services and, later, organizational units to use consistently structured professional email addresses and communication channels. This is not merely a matter of visual identity: in the operation of a global system, a unified naming, addressing and communication standard can provide a significant organizational advantage.

I also consider it important that the network should not create first- and second-tier countries. The core architecture gives every country the same logic and the possibility of connecting to the same shared platform. Naturally, local markets may differ, but within the system every country is part of the same global structure.

The initiative is currently under my personal ownership and direction. The domain portfolio, the related know-how, the system structure, the concept and the documentation created to date are my property. There is currently no external owner, investor or other organization behind the project. I have built and further developed the system as my own initiative.

This, however, does not mean isolation. Quite the opposite.

The next objective is for the architecture that has already been created to gradually become a real operating system together with appropriate professional, institutional, technological, social and economic partners.

The domain names presented today are therefore no longer merely registered names. Each of them can have a defined role within the system: a geographic entry point, a service, a business area, an institutional interface, a social program, a communication channel or a future activation point within the network. The structure behind them is already filled with tasks, relationships and an operating concept.

The long-term vision of PadelSport Global is a unified, easy-to-understand, user-friendly and globally scalable ecosystem in which a player, club, sports federation, company, service provider, investor, bank, media organization or social institution can use a different side of the same system.

Sport creates the common language.

Technology connects the participants.

The economic ecosystem can create the foundation for long-term operation.

The social mission gives meaning to why all of this is worth building on a global scale.

The objective of PadelSport Global is therefore not merely to create a digital network connected to a sport. It seeks to establish the foundations of an international ecosystem that supports the development of padel, makes social values visible, and at the same time offers real, long-term opportunities for cooperation to participants in economic, institutional and community life.