



**Hon. Minister of Higher Education, Training
and Innovation**

**Hon. Deputy Minister of Higher Education,
Training and Innovation**

**Government Park
Windhoek, Namibia**

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Letter of thanks for cooperation

I would like to express our sincere gratitude for your participation at the conference “Creative Entrepreneurship Academy: Hack the Heritage – Growing Digital” in Windhoek, 14.-15.08.2024, and our excellent cooperation with Namibia National Commission for UNESCO over the past two years on behalf of the Ministry of Culture, Estonian National Commission for UNESCO, and Creative Estonia being the lead partner of the cooperation activities.

The focus of the cooperation has been on creative entrepreneurship, heritage, and digitalization. Within the cooperation several events have taken place, funded in large part by the Estonian Centre for International Development:

- 30.10-01.11.2023. Creative Entrepreneurship Academy in Windhoek on the preservation and digitalization of cultural heritage. The Academy consisted of a high-level conference aimed at local policymakers, heritage custodians, and developers, followed by a hackathon for youth to support sustainable development through the promotion of heritage-based creative entrepreneurship.
- 14.-15.08.2024. Creative Entrepreneurship Academy in Windhoek on the role of education in preserving and digitizing cultural heritage. The Academy consisted of a high-level conference followed by a world-café format workshop to motivate higher and vocational education institutions to incorporate digital skills and entrepreneurial capabilities rooted in heritage into their curricula.
- 16.-17.08.2024. Training of trainers’ workshop in UNAM by University of Tartu Viljandi Culture Academy.

The next steps of the cooperation will be:

- 29.09-06.10.2024. Visit to Estonia by Namibia National Commission for UNESCO and UNAM to meet local partners and stakeholders and participate at Viljandi Heritage Conference and Festival organized by University of Tartu Viljandi Culture Academy.
- Early 2025. Youth hackathon in Namibia followed by an online start-up incubation programme of video lectures and mentor sessions with Estonian experts.

I strongly believe that our activities have further strengthened the collaboration between our countries and organizations and promoted the sector of creative economy. In addition to the bilateral ties between Namibia and Estonia the cooperation has built upon UNESCO international networks.

Yours sincerely,



Märt Volmer
Undersecretary for Cultural Heritage

Additional recipients:
Namibia National Commission for UNESCO
Creative Estonia

Madli Kumpas +372 6441431
Madli.Kumpas@kul.ee