



WORLD HEALTH ORGANIZATION
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ВСЕМИРНАЯ ОРГАНИЗАЦИЯ ЗДРАВООХРАНЕНИЯ

REGIONAL OFFICE FOR EUROPE
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REGIONALBÜRO FÜR EUROPA
ЕВРОПЕЙСКОЕ РЕГИОНАЛЬНОЕ БЮРО

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Our reference:	WHO/SNI-	Your reference:
Notre référence:	04-2024	Votre référence:
Unser Zeichen:		Ihr Zeichen:
См. наш номер:		На Ваш номер:

Date: 06 February 2024

Ms Elen Ohov
Adviser
European Union Affairs and International Co-
operation Department
Ministry of Social Affairs
Suur-Ameerika 1
10122 Tallinn
Estonia

Dear Ms Ohov,

Innovation Ecosystem for Public Health forum

11–12 March 2024

I am writing to inform you about the upcoming Innovation Ecosystem for Public Health forum, scheduled to take place on 11–12 March 2024 in Copenhagen, Denmark. This forum is being organized by the WHO Regional Office for Europe as part of our efforts to develop a strategy for harnessing health innovations and emerging technologies in the WHO European Region.

The purpose of the forum is to create a collaborative platform where stakeholders can discuss how pressing public health challenges can be addressed using innovative approaches and emerging technologies. The forum aims to ensure that Member States' diverse needs, aspirations, perspectives and challenges are adequately represented. This event will be an opportunity to inspire the innovation ecosystem, including innovation centres and hubs, to engage with public health initiatives and tackle the complex challenges facing our Region.

Over the course of two days, the forum will showcase real-world case studies that highlight successful health innovation initiatives. These case studies will serve as a basis for discussions on policies and strategies for sustainable innovations in public health. The forum will cover a wide range of specific innovations and emerging technologies, including predictive models for noncommunicable diseases, driven by artificial intelligence; optimization of patient care; and innovative public health policies. Additionally, the forum will explore the discovery and development of new vaccines and drugs using advanced techniques such as messenger RNA (mRNA) technology and synthetic biology. Invitees include policy-makers, academics, innovation and digital health experts, and representatives from international organizations and foundations.

To ensure comprehensive representation from your country, we kindly request that you nominate two focal points to participate in the forum. We particularly encourage the participation of an official from the Ministry of Health and an expert in innovation policy from another sector of government. Please provide us with the names, official positions and titles, and email addresses of the proposed participants at your earliest convenience. For your reference, a scope and purpose has been attached.

The working language for the event will be English, with simultaneous interpretation in Russian. If you have any technical queries, please contact Dr Moredreck Chibi at chibim@who.int. To facilitate the nomination process, we kindly request that your response be addressed to EUROINNOVATION@who.int. We would appreciate receiving your country's nominations no later than 16 February 2024.

Thank you for your attention to this matter. We look forward to your active participation in this important event.

Sincerely yours,



Dr Gauden Galea
Strategic Adviser to the Regional Director,
Special Initiative on NCDs and Innovation WHO European Regional Office

Encls:

Scope and purpose

Copy for information to:

Ms Triin Uusberg, Head, European Union Affairs and International Co-operation Department, Ministry of Social Affairs, Suur-Ameerika 1, 10129 Tallinn, Estonia

H.E. Ms Riia Salsa-Audiffren, Ambassador Representative of the Republic of Estonia, Permanent Mission of the Republic of Estonia to the United Nations Office and other international organizations in Geneva, Chemin du Petit-Saconnex 28A, CH-1209 Genève, Switzerland

H.E. Mr William Mart Laanemäe, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of Estonia, Frederiksgade 19, 4th floor, 1265 Copenhagen K, Denmark

Ms Kristina Köhler, Liaison Officer, WHO Country Office, Estonia, Paldiski Road 81, 10617 Tallinn, Estonia