



**To: Permanent Secretary
Ministry of Education and Skills Development
Private bag 005
Gaborone**

**Attention: Secretary General
Botswana National Commission for UNESCO**

15.01.2025

No 9-10/46-1

Letter of request for visit and cooperation

Following the first cooperation visit to Botswana in August 2024 by the Estonian National Commission for UNESCO, Ministry of Culture and correspondence with Botswana National Commission for UNESCO, I would like to express the interest of visit to **Gaborone, Botswana** on **2.-5.03.2025**. The aim of the visit is to meet with relevant ministries and stakeholders on creative economy and digitization of cultural heritage and to co-organize together with Botswana National Commission for UNESCO a one-day workshop on creative entrepreneurship.

The members of the delegation from Estonia:

- Ms Kristiina Alliksaar, Secretary General, Ministry of Culture,
- Ms Madli Kumpas, Estonian National Commission for UNESCO, Ministry of Culture,
- Ms Kersti Kilg, NGO Creative Estonia,
- Ms Ave Matsin, University of Tartu Viljandi Culture Academy,
- Mr Jorma Sarv, University of Tartu Viljandi Culture Academy,
- Mr Ragnar Siil, Creativity Lab.

The workshop will take place on **3.03.2024** and the target audience includes professionals, public servants, and members of academia related to the field of creative economy. The content of the workshop is yet to be finalized. However, together with Botswana National Commission for UNESCO, we envision coworking sessions accompanied with short presentations that address the topics of creative entrepreneurship and heritage, creative economy related skills development, monetizing creative economy, ethical aspects and adequate compensations for service providers and heritage bearers, the role and impact of technology in the creative space. The workshop will be led by the members of the Estonian delegation with essential contributions and insightful presentations from Botswana stakeholders. Estonian Ministry of Culture will cover the expenses related to organizing the workshop, up to a maximum of 2500 euros.

In addition to participating in the workshop's opening on behalf of Estonia, I would like to meet with **the Ministry of Youth Empowerment, Sport, and Culture**, resident Ambassadors of EU and UN in Botswana and potential cooperation partners in the field of creative economy. The purpose of the meetings is to exchange experiences, learn about the creative economy and digitization in Botswana, and to discuss