



**LIETUVOS RESPUBLIKOS EKONOMIKOS IR INOVACIJŲ MINISTERIJA
MINISTRY OF THE ECONOMY AND INNOVATION OF THE REPUBLIC OF
LITHUANIA**

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Mr. Erkki Keldo
Minister of Economy and Industry
Ministry of Economic Affairs and Communications
of the Republic of Estonia

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Dear Minister,

I avail myself of this opportunity to present my compliments to you and to kindly invite you to participate in the 1st Baltic Tourism and Hospitality Forum, to be held on April 2-3, 2025, in Vilnius, Lithuania.

This important event, dedicated to tourism stakeholders from Lithuania, Estonia, and Latvia, highlights the crucial role of tourism in promoting economic growth and regional cooperation.

Let me kindly inform you that the Government of Lithuania has set several priorities for the tourism sector for 2024-2028. I have no doubt that cultural, health, MICE, and nature tourism are just as important for your country. In this context, we invite tourism industry leaders from the public and private sectors of our countries to come together to explore sustainability, innovation, and connectivity while shaping the future of tourism and hospitality. This event features keynote speeches, engaging panel discussions, and excellent networking opportunities.

As international tourist arrivals in our countries continue to recover to pre-pandemic levels, the resilience and growth of our tourism industry are truly inspiring. The Forum will provide an excellent opportunity for us to meet and discuss priority actions to restore the tourism ecosystem and collaborate in the coming years.

I look forward to continuing our work together and building on these successes in the years to come.

Dear Minister, it will be my greatest honor to welcome you personally to Vilnius, to meet us in person, and to strengthen our cooperation.

Please accept the assurances of my highest consideration.

Yours sincerely,

Minister

Lukas Savickas