



REPUBLIC OF SLOVENIA
MINISTRY OF FOREIGN
AND EUROPEAN AFFAIRS



REPUBLIC OF SLOVENIA
MINISTRY OF THE ECONOMY,
TOURISM AND SPORT

Ljubljana, 1 August 2024

Dear Minister,

Allow us to cordially invite you to the 19th edition of the annual Bled Strategic Forum international conference, which will take place in the picturesque alpine setting of Lake Bled, Slovenia, on 2 and 3 September 2024.

Bled Strategic Forum is a global platform for generating ideas and exchanging views on contemporary society and its future. It is committed to creating a sustainable world by offering strategic views and solutions to the most pressing issues of today and tomorrow. As a platform of inclusivity and diversity it strives to bring together as many different stakeholders as possible and disseminate their views.

Our current era is undergoing a multifaceted transformation, driven prominently by technological innovation. Within this landscape, generative AI stands out with its remarkable abilities to create, analyse, and innovate, marking a paradigm shift that is reshaping various industries from healthcare to entertainment and beyond. As the capabilities of AI continue to progress, propelling further innovation, it is concurrently revolutionizing economies and societies worldwide at an accelerated pace. Amidst the economic promise and opportunities presented by the ground-breaking technologies a profound social responsibility emerges.

Given your extensive knowledge as well as your valuable experience, allow us to invite you to participate as a speaker at the panel "Enabling Technologies and the Future of Economy", which will take place on Monday, 2 September 2024.

We would appreciate if you could confirm your attendance at your earliest convenience by e-mail at iza.trsar@gov.si (cc: iza.kotnik@gov.si).

It is our sincere hope that we will have the pleasure of welcoming you to the 2024 Bled Strategic Forum, where we will engage in these pertinent discussions against the backdrop of one of the most inspiring alpine resorts.

Yours sincerely,

Tanja Fajon

Deputy Prime Minister
Minister of Foreign and European Affairs
of the Republic of Slovenia

Matjaž Han

Minister for the Economy, Tourism and Sport
of the Republic of Slovenia

Mr Erkki Keldo
Minister of Economy and Industry of the Republic of Estonia

TALLINN

