



**ILIANA IVANOVA**  
**MEMBER OF THE EUROPEAN COMMISSION**

Dear Minister Purga,

The first edition of the Day of European Authors, organised by the European Commission on 27 March 2023, marked a significant milestone in promoting reading and literature, with more than 1000 events organised across Europe. The initiative seeks to expose young people to the richness of European literature and to foster collaboration between education and culture. This is even more important today as we observe a downward trend in literacy across Europe.

As Commissioner for Innovation, Research, Culture, Education and Youth, I encourage Ministries of culture and education to actively participate and to promote at national level the [2024 edition of the Day of European Authors](#) to make it a collective celebration of reading and literature.

The event this year will take place on 25 March. Schools, bookshops, libraries, and other organisations are invited to organise **reading events** on European books in all Creative Europe programme countries. In addition, the European Commission is organising a **tour of 120 European authors**, who will visit schools to speak about European literature. Finally, a **conference on the European dimension of reading promotion on 25-26 March in Belgium** will gather representatives of Ministries of Education and Culture and stakeholders from the education and the book sectors - teachers, authors, publishers, librarians and booksellers and reading promotion organisations.

I would like to invite you to nominate the relevant department in your Ministry as our contact point and would be grateful if you kindly inform my services ([EAC-DAY-OF-THE-EUROPEAN-AUTHORS@ec.europa.eu](mailto:EAC-DAY-OF-THE-EUROPEAN-AUTHORS@ec.europa.eu)).

Yours sincerely,  
Iliana Ivanova

Ms Heidy Purga  
Minister of Culture of Estonia

