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Date: 20 May 2026

Ms Helen Söber  
Adviser  
European Union Affairs and International Co-  
operation Department  
Ministry of Social Affairs  
Suur-Ameerika 1  
10122 Tallinn  
Estonia

Dear Ms Söber,

### **Data collection on alcohol and sugar-sweetened beverage taxes and prices in year 2026**

The World Health Organization (WHO) is committed to providing Member States with accurate, relevant and internationally comparable information that they can use to guide the development of health policy and to evaluate the impact of those policy measures.

As WHO scales up its technical assistance and generates evidence on health taxes, it is imperative that high-quality, timely and credible data remain available to support countries and policy-makers in their decision-making. Following a second successful collection of data on pricing and taxation of alcohol and sugar-sweetened beverages (SSBs) in 2024, WHO is embarking on a third round of data collection this year. And as in the work conducted in 2022 and 2024, we believe that the Ministry of Finance, or similar agency, is the most suitable to provide the most up-to-date data.

We kindly request that the Ministry of Health facilitate the nomination of a representative from the Ministry of Health and a representative from the Ministry of Finance, who will help us to compile the country data on alcohol and SSB taxes and who will be involved in validating the results for the country once the analysis is complete. Our priority is the most accurate reflection of your country data. Please find attached Annex 1, which contains the names of designated national data providers from the 2024 round of data collection.

We kindly ask that you provide contact details, including name, functional title, email address and telephone number, of nominated representatives no later than 8 June 2026. Please send your nominations to Ms Natalia Fedkina ([fedkinan@who.int](mailto:fedkinan@who.int), copying in [euNCDsurveillance@who.int](mailto:euNCDsurveillance@who.int)), who will coordinate this activity on behalf of the Division of Prevention and Health Promotion. Ms Fedkina will be in touch with the nominated representatives to give further details of the survey.

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Thank you for your valuable cooperation with WHO in this important matter.

Sincerely yours,



Dr Gundo Aurel Weiler  
Director  
Prevention and Health Promotion

**Encls:**

Annex 1. Nominated data providers for WHO data collection survey on alcohol and sugar-sweetened beverage taxes and prices 2024.

**Copy for information to:**

Ms Agne Nettan-Sepp, Head, European Union Affairs and International Co-operation Department,  
Ministry of Social Affairs, Suur-Ameerika 1, 10129 Tallinn, Estonia

H.E. Ms Riia Salsa-Audiffren, Ambassador Representative of the Republic of Estonia, Permanent  
Mission of the Republic of Estonia to the United Nations Office and other international organizations in  
Geneva, Chemin du Petit-Saconnex 28A, CH-1209 Genève, Switzerland

H.E. Mr Andre Pung, Ambassador Extraordinary and Plenipotentiary, Embassy of the Republic of  
Estonia, Frederiksgade 19, 4th floor, 1265 Copenhagen K, Denmark

Ms Kristina Köhler, Liaison Officer, WHO Country Office, Estonia, Paldiski Road 81, 10617 Tallinn,  
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