



23 October 2026

Director General
Ministry of Economic Affairs and Communications

Re: Ministry of Economic Affairs and Communications

The International Trade Council (ITC), established in 1956 and representing a global network of over 28,000 corporate members, with relationships involving 179 government economic development and investment promotion agencies, presents its compliments to your esteemed Agency.

New Foreign Direct Investment / FDI Promotion Platform

We are pleased to announce the official launch of FDI Research, our global investment promotion and investor intelligence platform, at the ITC's annual international leadership programme in London, 26–28 November 2026.

Platform URL: <https://www.fdiresearch.org>

The platform provides government investment promotion agencies with three principal capabilities:

1. Promote Your Jurisdiction – Claim and manage Ministry of Economic Affairs and Communications's official investment profile, including economic statistics, incorporation procedures, investment incentives, infrastructure, investor support mechanisms and comparative advantages.
2. Showcase Sectoral Priorities – Publish priority sectors, strategic industries and investment opportunities, including greenfield and brownfield projects, public-private partnerships, joint ventures and other investment initiatives, making them discoverable to international investors.
3. Identify and Contact Investors – Search an extensive global investor database of over 480,000 potential investors, precisely matching companies to your target industries, investment sizes, geographic interests and investment signals. Identify relevant decision-makers, key contacts and indications of active investment interest for targeted

investor outreach.

The platform brings together economic and investment statistics from authoritative sources alongside investor intelligence derived from corporate filings, investment announcements, business databases and other publicly available and commercial information sources.

We respectfully invite Ministry of Economic Affairs and Communications to visit <https://www.fdiresearch.org>, register and claim its official jurisdiction profile.

Ministry of Economic Affairs and Communications will receive complimentary access to update your profiles, publish investment priorities and opportunities, and conduct up to 100 investor intelligence lookups per month, including available decision-maker contacts and investment signals.

Invitation to London Awards Program – 26–28 November 2026

We would also be honoured to welcome Ministry of Economic Affairs and Communications to London for the ITC's Global Convocation and Leadership Forum, including our annual Foreign Direct Investment and Export Promotion Agency Awards, recognising outstanding achievements by government agencies worldwide.

The programme offers opportunities for international recognition, speaking engagements, investment promotion, and direct meetings with multinational corporations, business leaders and prospective investors.

Previous programmes include:

- 2025 – United Kingdom, House of Lords:
<https://www.youtube.com/watch?v=PEwXHLPtSHI>
- 2022 – Estonia, featuring the President of Estonia:
https://www.youtube.com/watch?v=bC7xM6_zXb0
- 2023 – United States, featuring the US Secretary of Commerce:
<https://www.youtube.com/watch?v=s6f-bUI1qoQ>

Further information:

<https://www.leadershipconvocation.com>

For information about participation, the Go Global Awards, government agency recognition or investment promotion opportunities during the programme, please arrange a meeting with Nina Escarda, Senior Trade Commissioner:

<https://www.bookameeting.org/book/nina-escarda>

Additional Complimentary and Commercial Trade Development Resources

Beyond FDI Research, the International Trade Council provides several additional platforms to assist governments in expanding exports, attracting investment and strengthening their economies.

Export Ready – <https://www.exportready.org>

Our AI-enhanced export development platform helps governments and export promotion agencies grow their economies by:

- Increasing the number of export-ready businesses through structured assessments, practical guidance and targeted training.
- Helping SMEs identify the most promising overseas markets for their products and services using AI-powered market selection.
- Supporting export diversification by helping businesses enter new international markets and reduce dependence on domestic demand.
- Improving exporter competitiveness through practical assistance with documentation, compliance, pricing, logistics and international market entry.
- Strengthening national export promotion programmes through scalable digital services, performance monitoring and white-label deployment under your Agency's own branding.

ADAMftd – Global Trade Intelligence

<https://www.adamftd.com>

Our global trade intelligence platform provides detailed international import and export transaction data, bills of lading, buyer and supplier intelligence, customs tariffs, market research and international trade statistics.

It enables government agencies to identify overseas buyers for domestic exporters, research

competing markets, analyse international trade flows, identify supply-chain opportunities and support evidence-based trade and industrial development policies.

We would be delighted to arrange a complimentary demonstration or discussion regarding FDI Research, Export Ready or ADAMftd, including opportunities for government partnerships, platform integration and white-label deployment.

Please book a convenient meeting with Cherian Skariah, International Trade Council:

<https://www.bookameeting.org/book/cherian-skariah>

Should Ministry of Economic Affairs and Communications wish to explore any of these initiatives, we would welcome the opportunity to establish closer cooperation and identify areas of mutual benefit.

The International Trade Council avails itself of this opportunity to renew to Ministry of Economic Affairs and Communications the assurances of its highest consideration.



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