

H.E. Mr Erkki Keldo
Minister of Economy and Industry
Ministry of Economic Affairs and Communications of Estonia
Suur-Ameerika 1
Tallinn 10122
Estonia

5 December 2025

Dear Minister,

We are pleased to invite you as a special guest to the World Economic Forum Industry Strategy Meeting 2026, which will take place from 16 to 17 March 2026 in Munich, Germany.

Under the theme of Business Strategies for a New Economic Era, the meeting will convene over 300 top corporate strategy leaders, alongside representatives from government, academia and civil society, to address critical trends reshaping businesses and industries.

Amid accelerating technological disruption, shifting geopolitics and the ongoing energy transition, the interactive programme will foster dialogue and collaboration to build the next generation of adaptive and future-ready industry ecosystems.

Your insights on advancing public-private cooperation across the programme's thematic pillars would bring a vital perspective to the discussions. The Forum will work closely with your office to build a personalized agenda to ensure that your participation will achieve the greatest impact.

The Forum, as the International Organization for Public-Private Cooperation, will work closely with your office to ensure that your participation is of maximum value to you.

We look forward to welcoming you in Munich.

Yours sincerely,



Børge Brende
President and CEO



Maroun Kairouz
Managing Director