

## **DISSEMINATION ACTIVITIES**

Definition: The public disclosure of the results by any appropriate means (other than resulting from protecting or exploiting the results), including by scientific publications in any medium.

Dissemination activity name	What? Type of dissemination activity	Who? Target audience (Choose one or more items)	Why? (Max 200 characters)	Status
Berlin Film Festival / European Film Market	Conferences	Industry, business partners	Meetings with different industry players, filmmakers, networking activities	Delivered
Series Mania Festival	Clustering activities	Industry, business partners	Meetings with industry players, filmmakers, networking activities	Delivered
CE Desk Meeting during the Swedish EU-Presidency	Meetings	EU Institutions	In the frame of EU Swedish presidency there was a networking gathering of Creative Europe Desk in Stockholm.	Delivered
European Film Awards Gala	Clustering activities	Other	Visiting European Film Academy Organised European Film Awards Gala in order to get acquainted with the selection of European films. Witnessing first Estonian film receiving an award.	Delivered
Finnish Film Affair	Clustering activities	Industry, business partners	Meeting with industry players, filmmakers, networking activities	Delivered
Creative Europe Desk annual meeting	Collaboration with EU-funded projects	EU Institutions	Meeting with representatives from European Commission MEDIA Unit, EACEA MEDIA colleagues, and other Creative Europe Desks.	Delivered
Kick-off meeting of Culture Green Contact Points	Meetings	EU Institutions	Kick-off meeting of Culture Green Contact Points 11.08.2023.	Delivered
CE Desks Follow-up session on Reporting 19.01.2023	Meetings	EU Institutions	CE Desks Follow-up session on Reporting (19.01.2023) where information shared among CE desks.	Delivered
Perform Europe_ Info Session for the CE	Meetings	EU Institutions	Perform Europe_ Info Session for the Creative Europe Desks 23.11.2023	Delivered
Presentation of the MEDIA Database for BOOKS	Meetings	EU Institutions	For Culture desks _ Presentation of the MEDIA Database for BOOKS, 29.11.2023	Delivered
Creative Europe Desk Meeting in Sweden, 26-28.04	Meetings	EU Institutions	Creative Europe Desk Meeting in Sweden, 26-28.04.2023	Delivered
Culture Moves Europe_ results and residency call	Meetings	EU Institutions	Culture Moves Europe_ presentation of results and new residency call, 11.04.2023. Information session.	Delivered
Info session on COOP 2024 call, 11.16.2023	Meetings	EU Institutions	Info session on COOP 2024 call, 11.16.2023	Delivered
CE Desk meeting in Brussels 4-5.10.2023	Meetings	EU Institutions	CE Desk meeting in Brussels 4-5.10.2023	Delivered
Presentation_ SHIFT eco-certificate, 12.04.2023	Meetings	EU Institutions	Presentation_ SHIFT eco-certificate, 12.04.2023. Information session.	Delivered
Creative Europe Desks Meeting 20-21.09.2023	Meetings	EU Institutions	Creative Europe Desks Meeting 20-21.09.2023 Athens & Elefsina ECOC 2023.	Delivered
FORUM FOR A CREATIVE EUROPE 7-8.03.2023, Paris	Conferences	EU Institutions	FORUM FOR A CREATIVE EUROPE on 7-8.8.03 ion Paris presented ecological and digital best practices.	Delivered
Annual desks meeting in Brussels 2024	Meetings	Other, Industry, business partners	Annual desks meeting in Brussels 2024	Delivered
Nordic Baltic meeting 2024	Meetings	Other, Industry, business partners	Nordic-Baltic culture desks regular annual meeting	Delivered
2024 Hungarian Presidency Desk meeting Budapest	Meetings	EU Institutions, Other, National authorities	2024 In the framework of Hungarian Presidency to the EU, a Desk meeting and discussions dedicated to Creative Europe Programme took place in Budapest.	Delivered

## COMMUNICATION ACTIVITIES

Communication Activity Name	Description	Who? Target audience	How? Communication channel	Outcome	Status
Creative Europe Desk Estonia newsletters	Monthly newsletters sent online from January to December 2023	Industry, business partners	NEWSLETTER	Regular info distributed in Creative Europe Estonian network - creative industries, partners, institutions, local and national government	DELIVERED
Newsletters during 2024	Regular online newsletters during 2024	Industry, business partners	NEWSLETTER	Potential applicants know about the CE program	DELIVERED
Publications	Two publications about the CE program	Industry, business partners National authorities	PRINT_MATERIALS	Potential applicants know about the CE program	DELIVERED
Creative Europe Estonia webpage	Creative Europe Estonia webpage <a href="http://www.looveeuroopa.ee">www.looveeuroopa.ee</a> and social media channels	Industry, business partners	SOCIAL_MEDIA	Information shared, info days	DELIVERED
Creative Europe Programme MEDIA newsletters	Creative Europe Programme MEDIA newsletters	Industry, business partners	NEWSLETTER	Information distributed related to MEDIA	DELIVERED

**Communication:** Communication on projects is a strategically planned process that starts at the outset of the action and continues throughout its entire lifetime, aimed at promoting the action and its results. It requires strategic and targeted measures for communicating about (i) the action and (ii) its results to a multitude of audiences, including the media and the public and possibly engaging in a two-way exchange.

\*\* We would advise to give clear guidance of what we expect. It would be very specific Key performance indicators similar to what is suggested by DG COMM for our corporate communication <https://myintracomm.ec.europa.eu/corp/comm/Evaluation/SiteAssets/Pages/Do-You-Need-Methodological-Guidance/Communication%20Network%20indicators%20.pdf>

## FINANCIAL SUPPORT TO THIRD PARTIES

### Sub-Calls

Call reference	Call budget	Budget awarded	Call publication date	Call closure date	URL to F&T portal	Call status	Number of received proposals	Number of awarded proposals
Total:	0.00 €	0.00 €						

### Awarded Beneficiaries

Call reference	PIC	Legal name	Organisation type	Country	Funding awarded(€)	Funding paid(€)	Comment
				Total:	0.00 €	0.00 €	

## EVENTS AND TRAININGS

Events and trainings (including workshops, conferences, etc.)										
Event No	Participant name	Description					Attendees			
		Name	Type	Area	Location	Duration (days)	Male	Female	Non-binary	Total
1	LOOV EESTI	03.11.2023 Lecture "Funding of cultural projects - Creative Europe"	Training	culture	Viljandi , Estonia	1	2	10	0	12
2	LOOV EESTI	12.01.2023 Cooperation projects infoday and training	infoday and training	cooperation projects	Tallinn , Estonia	1	1	8	2	11
3	LOOV EESTI	14.02.2023 Info day	infoday	culture	Pärnu , Estonia	1	10	15	0	25
4	LOOV EESTI	16.03.2023 Digital Culture - Living via Avatars	Infoday and training	culture	Tallinn , Estonia	1	19	20	0	39
5	LOOV EESTI	16.1.2023 Information session on literary translations and literature distribution	Infoday and training	Literary translation	Tallinn , Estonia	1	0	5	0	5
6	LOOV EESTI	17.1.2023 Infoday in Tartu	infoday	culture	Tartu , Estonia	1	15	25	0	40
7	LOOV EESTI	2024.01.07 Training and infoday Loov Euroopa infopäev	Infoday and training	Culture	Online , Estonia	1	11	11	0	22
8	LOOV EESTI	2024.02.02-03 Bootcamp Mentoring new potential COOP projects	Bootcamp	Culture	Luunja , Estonia	2	20	20	0	40
9	LOOV EESTI	2024.02.15 Infoday and training Räägime rahast	Training, infoday	Culture	Online , Estonia	1	12	13	0	25
10	LOOV EESTI	2024.10.21 Stakeholders meeting	Training, infoday	Culture	Tallinn , Estonia	1	5	5	0	10
11	LOOV EESTI	2024.11.04 Infosession and training	Training, infoday	Culture	Online , Estonia	1	8	8	0	16
12	LOOV EESTI	2024.11.07 Infosession and training	Training, infoday	Culture	Pärnu , Estonia	1	7	8	0	15
13	LOOV EESTI	2024.11.28. Infoday and training EU Support for Literary Translations	Training, infoday	Culture	Online , Estonia	1	49	49	0	98
14	KULTUURIMINISTEERIUM	21-23.10.2024 Policy debate	Policy debate	Culture, Media, Cross	TALLINN , Estonia	3	10	39	0	49
15	LOOV EESTI	27-28.01.2023 Loov Vald community accelerator	Infoday and training	culture	Luunja , Estonia	2	15	10	0	25
16	LOOV EESTI	30.11.2023 Pitching_bootcamp	Bootcamp	Culture	online , Estonia	1	63	222	16	301
17	KULTUURIMINISTEERIUM	Ecoc visit Tartu 2024	Policy debate trainig	Cross	Tartu , Estonia	3	9	10	0	19
18	Creative Europe MEDIA Desk Estonia	WP 5, D5.2, D19. Matchmaking Dinner between German, Baltic and nordic Producers	WP 5, D5.2, D19. International Cooperation event.	21.11.2024. Matchmaking Dinner between German, Baltic and nordic Producers	Tallinn , Estonia	1	24	47	0	71

19	Creative Europe MEDIA Desk Germany	WP5, D5.2, D19 MEDIA Tech Sprint	WP5, D5.2, D19. International Cooperation Event	6.06.2023. CED MEDIA: 2 Day startup event for AV professionals organised by erlin-Brandenburg, Munich, Catalonia, HR, CZ, DK, EE, IT, SE	Paris , France	2	14	30	0	44
20	Creative Europe MEDIA Latvia	WP5, D5.2, D19. CE MEDIA Reception@BSD	WP5, D5.2, D19. International Cooperation event	6.09.2023. Mingling between Travelling Docs and Baltic Sea Docs participants	Riga , Latvia	1	34	71	0	105
21	Creative Europe MEDIA Desk Estonia	WP5, D5.2, D19. Networking Lunch between Balkan, Nordic and Baltic producers	WP5, D5.2, D19. International cooperation event	16.11.2023. Networking event during Industry@Tallinn&BE between Baltic, Balkan and Nordic producers.	Tallinn , Estonia	1	11	16	0	27
22	Creative Europe MEDIA Desk Estonia	WP5, D5.2, D19. Networking coffee break to Industry@Tallinn&BE accredited guests	WP5, D5.2, D19. International Cooperation event	16.11.2023. Mingling event between industry delegates emphasizing the focus countries.	Tallinn , Estonia	1	340	454	0	794
23	Creative Europe Desk Germany	WP5, D5.2, D19. Pre-Organised Consultations for Game Developers & Immersive Content Producers @ gamescom	WP5, D5.2, D19. International Cooperation event	21.-24.08.2023. 35 Pre-Organised Consultations on MEDIA funding opportunities for European Game Professionals collaboration between	Colgone , Germany	1	18	18	0	36
24	Creative Europe MEDIA Desk Latvia	WP5, D5.2, D20. Travelling Docs Share Your Stories	WP5, D5.2, D20. International Cooperation event, One-to-one meetings	6.09.2023. Networking event during Baltic Sea Docs to find co-production partners for possible Co-Development	Riga , Latvia	1	6	16	0	22
25	Creative Europe MEDIA Desk Estonia	WP5, D5.3, D20 Audience Design Lecture and workshop	WP5, D5.3, D20 Training 2	27. - 28.05.2024 Audience Design Lecture and workshop	Tallinn , Estonia	2	10	5	0	15
26	Creative Europe MEDIA Desk Estonia	WP5, D5.3, D20. Documentary Development: How and When to Go International?	WP5, D5.3, D20. Training 1	3.10.2023. Documentary Development: How and When to Go International?	Tallinn , Estonia	3	35	27	0	62