



WeAreDevelopers

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To the attention of:

His Excellency Erkki Keldo
Minister of Economy and Industry
Suur-Ameerika 1
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Estonia

Berlin, 26th January 2026

Invitation to Speak at WeAreDevelopers World Congress in Berlin and San José (CA)

Dear Minister Keldo,

It was a pleasure to meet you at your panel discussion (*"How Emerging Technologies Reshape Power, Security and Diplomacy"*) in Davos last week. On behalf of Sead Ahmetovic, Chief Executive Officer, and Benjamin Ruschin, Executive Chairman of WeAreDevelopers, we are honoured to invite you to deliver a keynote / fireside chat address at the **WeAreDevelopers World Congress**, both in **Berlin** ([link](#)) and **San José, California** ([link](#)).

The WeAreDevelopers World Congress is ***the world's largest global gathering for software developers, AI innovators and technology leaders***. In 2026, the congress will convene *>15,000 participants* in Berlin and *>10,000 participants* in San José, California – both events will feature over 500 speakers from 60 different countries. A number of policy makers, such as German Federal Minister Dr. Karsten Wildberger (our official patron), will be speaking at our congress.

The central focus of the 2026 editions is **artificial intelligence** and its concrete deployment at scale – in enterprises, public administration and society at large. Particular emphasis is placed on **digital sovereignty**, talent development, innovation-friendly regulation and *Europe's position in the global technological landscape*.

Proposed Engagements

1. WeAreDevelopers World Congress (Europe) – Berlin

- Monday, 8 July 2026 – Private VIP Evening with >500 CXOs
- Tuesday, 9 July 2026 – Speech & Fireside Chat on Stage, CityCube Berlin
- German Federal Minister of Digitalization, Dr. Karsten Wildberger, is the Official Patron and Opening Keynote Speaker
- www.wearedevelopers.com/world-congress
- >15,000 participants

2. WeAreDevelopers World Congress (North America) – San José, California

- Tuesday, 23 September 2026 – Private VIP Evening with >500 CXOs
- Wednesday, 24 September 2026 – Speech & Fireside Chat on Main Stage, San José Convention Center
- Matt Mahan, the 66th and current Mayor of San José, is hosting a group of global CEOs and policy makers together with WeAreDevelopers at this event
- www.wearedevelopers.com/world-congress-north-america
- >10,000 participants

Furthermore, we would like to provide the Ministry of Economic Affairs and Communications to take advantage of the following possibilities:

- **Estonian Pavilion in the Exposition Area**

The Ministry of Economic Affairs and Communications will be present at the congress with a dedicated pavilion in its own exhibition area, addressing more than 15,000 international tech talents. The pavilion will showcase the Ministry's initiatives as well as Estonian startups and scale-ups to both a local and international audience.

- **Hackathon**

WeAreDevelopers will organize a hackathon at the congress under the auspices of the Ministry of Economic Affairs and Communications. The underlying challenge will be jointly defined with the Ministry and implemented by WeAreDevelopers.

- **Tech Leaders Lounge**

As host, the Ministry of Economic Affairs and Communications will host the Tech Leaders Lounge – the area where CXOs, international board members, and VIP guests of the congress convene. The lounge is designed for meetings and discussions with selected executives, scale-up founders, as well as for press and media activities.

- **CXO Lunch**

A CXO Lunch will be held, to which selected executives and founders will be invited by the Ministry of Economic Affairs and Communications and WeAreDevelopers for a

working lunch and exchange with Minister Keldo.

- **VIP Invitations for CXOs**

The Ministry of Economic Affairs and Communications will receive a contingent of VIP invitations, enabling it to invite selected executives, startup founders, and relevant stakeholders.

Of course, we will be at your disposal for all organizational details, including travel arrangements, accommodation, technical setup, moderation, and media support. Each congress is attended by hundreds of international journalists, leading technology influencers and bloggers.

We are confident that your contribution would not only enrich the program substantively but would also significantly enhance the visibility and impact of the congresses, and that our cooperation would create meaningful value for the Ministry of Economic Affairs and Communications.

We would be most honored by your acceptance and would be delighted to welcome you in Berlin in summer 2026 and in San José in autumn 2026. Should you have any questions or wish to coordinate personally, we remain at your full disposal.

Please let us know if this is of interest to you, and how you would like to proceed.

With highest consideration,

A handwritten signature in black ink, appearing to read 'Sead Ahmetovic'.

Sead Ahmetovic
Chief Executive Officer
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A handwritten signature in black ink, appearing to read 'Benjamin Ruschin'.

Benjamin Ruschin
Executive Chairman
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